
## Wednesday – September 12, 2018

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| **7:00 AM** | **Exhibit Hall Opens** |
| **7:00 AM** | **Registration/Information Desk Opens**<br>All confirmed pre-registered delegates must approach the Registration Desk to check in and pick up conference badges. Business Cards are required to retrieve badges. |
| **7:00 AM** | **Networking Breakfast** |
| **8:00 AM** | **Chairperson Opening Remarks**<br>**Tami Kesselman, Founder & Chief Strategist, Aligned Investing Global** |
| **8:15 AM** | **Impact Investing - Why Now?: Making Sense of the Many Kinds of Impact Investing**<br>• The Need for Strong Fund Managers: Addressing this constraint in the market<br>• Will There Be New Support for Potential Investees<br>• Should we measure impact?" to "how do we measure impact?<br>• Unlocking new sources of capital and creating more inclusive markets in a changing global economy.<br>• Core characteristics of impact investing<br>• Who is making impact investments?<br>• How big is the impact investing market?<br>• What is the current state of the impact investing market?<br>• Trends Advisors Need to Know<br>• Is there really a global impact investing agenda that can work for everyone?<br>• What are the top issue areas we're seeing impact investing making huge strides both in terms of financial and social returns?<br>• For an investor new to impact, what advice would you give in terms of asset class, diversification, values alignment, and entry point?<br>• The United Nations Sustainable Development Goals: What they mean?<br><br>**Moderator:**<br>**Tami Kesselman, Founder & Chief Strategist, Aligned Investing Global**<br><br>**Panelists:**<br>**Joshua Gotbaum, Guest Scholar, Economic Studies, The Brookings Institution**<br>**Jennifer Murtie, Chief Operating Officer, Pathstone (MFO)**<br>**Abigail Noble, CEO, The ImPact** |
| **9:00AM** | **Learning from Impact Investors: Stories from the Trenches of Impact Investors**<br>• Aligning Business and Values<br>• Building the Case for Impact in your portfolio<br>• Does Impact Investing Make Sense for High-Net-Worth Portfolios?<br>• Does the "returns trade-off" perception still exist?<br>• How do impact investments perform financially and how do you generate a competitive return?<br>• Clients are stepping back and assessing how their philanthropy and portfolio align with their values. How do we address this?<br>• Alternative to Traditional strategy plays. |

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| | • Connecting Assets to Impact<br>• How to get your portfolios to profitably reflect their values?<br><br>**Moderator:**<br>**Richard Zimmerman, Advisor,** WE Family Offices (MFO)<br><br>**Panelists:**<br>**Kevin McGovern, Chairman and CEO,** McGovern Capital LLC (SFO)<br>**Geraldine Watson, Vice President, Finance and Operations,** Rockefeller Brothers Fund, Inc. (SFO)<br>**Liesel Pritzker Simmons, Co-Founder and Principal,** Blue Haven Initiative (SFO)<br>**Josh Roach, Managing Partner and Family Principal,** Lloyd Capital Partners (SFO) |
| **10:00AM** | **Networking Break** |
| **10:15AM** | **Social Investing: Building Systems that Attract Investors**<br>• Critical Steps to an Effective Impact Investing Strategy<br>• When do the big trends and solutions become additive and generate "impact alpha"?<br>• Increased interest in community investing?<br>• Investors want to see that their impact is making a real difference for working people. How do you achieve that?<br>• What Will It Take to Get to Scale?<br>• Dos and Don'ts for Social Entrepreneurs Seeking Impact Funding<br>• Theme-Specific Impact Investments?<br>• Hidden Risks and the Importance of Fund Level Due Diligence<br><br>**Moderator:**<br>**Susanne Bregy, Managing Director,** Rhodanus Capital<br><br>**Panelists:**<br>**David Shantz, Director, Advisor Relations,** Calvert Impact Capital<br>**Carol Pepper, CEO & Founder,** Pepper International LLC (MFO)<br>**Tucker Pribor, Associate,** Flat World Partners<br>**Lorrana Scarpioni, CEO & Founder,** Bliive |
| **11:00AM** | **Breaking Down ESG Strategies**<br>The term "ESG investing" is tossed around in the media and in boardrooms, but what exactly is it? This panel will discuss ESG strategies from several perspectives.<br>• Is there real money being put to work?<br>• What types of investors are investing with an ESG lens?<br>• How does an investor implement an ESG strategy? Does one give up returns?<br>• Are investment tradeoffs to be considered?<br>• The practical considerations when implementing such a strategy across asset classes.<br>• How Trump Presidency Is Boosting Demand for Impact Investing, ESG Funds<br><br>**Moderator:**<br>**Don Shannon, Director,** StepStone Group<br><br>**Panelists:**<br>**Kirsty McGuire, Deputy General Counsel,** StepStone Group<br>**Gautam Dhingra, CEO,** High Pointe Capital Management, LLC<br>**Frances E. Tuite, CFA, Portfolio Manager,** Fairpointe Capital, LLC<br>**Scott Sacknoff, CEO,** SerenityShares Investments LLC |
| **12:00PM** | **(Jet) J.E. Taylor, III, Managing Director,** Grubb Properties, Inc. |
| **12:20PM** | **Networking Luncheon** |

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| 1:30PM | **Catalyzing Cattle for Impact**<br><br>**Keynote Speaker:**<br>**Ron Cordes, Co-Founder, Cordes Foundation** |
| 2:00PM | **Investing through Opportunity Zones**<br><br>**Moderator:**<br>**Steve Glickman, Co-Founder and Chief Executive Officer, Economic Innovation Group**<br><br>**Panelists:**<br>**Jeremy Keele, Senior Advisor, Sorenson Impact Foundation**<br>**Steve Stelmach, Managing Director, Director of Equity Research, EJF Capital**<br>**Eddie Lorin, CEO/Founder, Strategic Realty Holdings LLC**<br>**Julia Shin, Vice President of Innovation, Managing Director of Impact Investing, Enterprise Community Partners, Inc.** |
| 3:00PM | **Generating Alpha and Positive Impact Through Private Equity and Venture Capital Vehicles**<br>• Underwriting the Sponsor: The "Who" is just as Important as the "What"<br>• Where is the smart money heading with impact Investing on the mind?<br>• Individual Projects or Diversified Fund Investments? What is best for your portfolio and your values?<br>• Asset Management: How can Private Equity Funds extract better returns with better management without compromising the integrity of impact on society?<br>• Deal Flow: How can you secure access to the best opportunities?<br>• Why Co-Investment Deals are so important<br>• Who will be the natural buyers<br>• Family Offices are more involved in direct deals. Do they have different holding periods and return objectives than institutional Private Equity players?<br>• The role of VC investments in an impact investment portfolio<br>• What are the different levels and strategies of VC investing?<br>• What does a healthy VC/LP relationship look like?<br><br>**Moderator:**<br>**Marcia Nelson, Managing Director/ CEO and Founder, Alberleen Family Office Solutions (SFO) / Deals and Divas**<br><br>**Panelists:**<br>**Peter Blaney, President, Induran Ventures**<br>**Steve Cowan, Managing Director, 57 Stars, LLC**<br>**Sasha Brown, Managing Principal, Ecosystem Integrity Fund**<br>**Tom Blaisdell, Executive Director, Private Equity, Tuck Center for Private Equity, Tuck School of Business at Dartmouth** |
| 4:00PM | **Networking Break** |
| 4:15PM | **Generating Returns with Private Debt Investments with Mission Driven Companies**<br>• What is Private Debt?<br>• What are the key investable areas of Private Debt<br>• What unique impact strategies are available?<br>• How should and investor choose a Private Debt manager?<br>• How Do You Source Transactions<br>• How Do Does One Avoid Potential Risks Associated with Private Deals<br>• Is There Room for Co-Investing with Other Families or Institutions<br>• What Are Examples of Typical Legal Structures<br>• Investing in Frontier Markets (Equity vs Debt<br><br>**Moderator:**<br>**Andrew Hodges, Managing Member, Value Investment Professionals (MFO)** |

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| | **Panelists:**<br>**Rachel Bass, Senior Associate, Research, Global Impact Investing Network**<br>**Peter Lupoff, Principal, Lupoff Friends and Family Interests (SFO)**<br>**Jonathan Tower, Managing Partner, Arctaris Impact Fund** |
| **5:00PM** | **Fixed Income: Navigating Opportunities for Responsible Investors**<br>• Why look beyond "traditional" Fixed Income investments?<br>• What are the key investable areas of fixed income for impact investors)?<br>• What unique strategies are available?<br>• How should an investor choose a fixed income manager?<br>• How do sophisticated investors incorporate SRI/ESG frameworks into their decision-making?<br>• Must investors give up returns when making investments that have a positive impact?<br>• Are lending strategies and positive impact mutually exclusive?<br>• What are the challenges in finding good opportunities?<br><br>**Moderator:**<br>**Abigail Laufer, CEO, Ferguson Family Office (SFO)**<br><br>**Panelists:**<br>**Michael Fallon, Senior Portfolio Manager, Solomon Hess**<br>**Scott Perry, Partner, NEPC, LLC** |
| **5:45PM** | **Leveraging Blockchain – Distributed Ledger Technology (DLT) and the Cryptocurrency Markets for Good & Profit**<br><br>**Moderator:**<br>**Ron Diamond, CEO, Diamond Wealth Strategies**<br><br>**Panelists:**<br>**Robert Levin, Managing Director, Emerging Star Capital, LLC**<br>**Brian Sewell, Founder, Rockwell Capital Management (SFO)** |
| **6:30 PM-<br>7:30 PM** | **Cocktail Reception**<br>**Sponsored By:**<br>**Grubb Properties, Inc.** |

## Thursday – September 13, 2018

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| **7:30 AM** | **Registration/Information Desk Opens**<br>All confirmed pre-registered delegates must approach the Registration Desk to check in and pick up conference badges. Business Cards are required to retrieve badges. |
| **7:30 AM** | **Networking Breakfast** |
| **8:15 AM** | **Opening Remarks** |
| **8:30AM** | **Values Based Investing vs. Impact Investing**<br>This panel delves deeper into the nuances of the terms 'values-based investing' and 'impact investing', which are often used interchangeably, though they have very different motivations behind them and, hence, different criteria to measure "success."<br><br>What is important for mainstream investors to know? And how are these emerging trends beginning to affect traditional corporate valuations? Why is it important, from a risk-mitigation perspective, for CIOs of traditional funds to understand these concepts when constructing portfolios? |

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| | • Define 'values-based investing'. How is it different than 'impact investing'? How is it similar? Is one a more active or passive filter than the other? And where does each fit in with the ESG and SRI strategies discussed on Day 1?<br>• Does alignment of values and desire for measurable impact in investment strategy correspond with or accommodate a broader context, such as the U.N.'s Sustainable Development Goals? If so, does this contextualization look different in values-based investing vs impact investing?<br>• What are the challenges faced when migrating portfolios to completely align with one's values? Is it possible to overcome conflicting needs in the current investment climate without giving up financial returns? Or should investors feel it necessary to embrace the concept of "concessionary returns" (in other words, a "trade off" between financial return and social impact)?<br>• If you find that a 'values-based investing' screen and an 'impact investing' screen are at odds with each other, how do you decide which one prevails?<br>• Can values-based investing be authentic without some kind of integration of impact measures that demonstrate values alignment, and can impact investing ever truly be divorced from a framework of values?<br><br>**Moderator:**<br>**James Rosebush, CEO and Founder, Intersection Impact Fund/The Wealth and Family Office Management Group (SFO)**<br><br>**Panelists:**<br>**Carol Schleif, Deputy Chief Investment Officer, Abbot Downing (MFO)**<br>**Robyn Polansky Morrison, Director, Impact Advisory, Align Impact**<br>**Eugena Oh, President & CEO, "I Have A Dream" Foundation"** |
| **9:15AM** | **Donor Advised Funds & Foundations - Two Proven Philanthropy Structures for Impact**<br>• What are the advantages or disadvantages of each?<br>• Are there new kinds of DAFs of which funders should be aware?<br>• Do the recent tax changes have an impact on either of these vehicles?<br>• If a funder wishes to achieve the greatest "impact" with their funding, what are the ways in which each vehicle can be most effective?<br>• If funders want to make sure that their money is invested for "impact", does one vehicle provide an advantage?<br>• Under what circumstances should a funder consider using both philanthropy vehicles?<br><br>**Moderator:**<br>**Richard Marker, Co-Principal, Wise Philanthropy; Faculty Co-Director, University of Pennsylvania Center for High Impact Philanthropy**<br><br>**Panelists:**<br>**Juanita James, President & CEO, Fairfield County Community Foundation**<br>**Ellen Israelson, VP of Philanthropic Services & CMO, Jewish Communal Fund**<br>**Alex Neckles, Regional Director of Distribution of the East Coast Region, ImpactAssets** |
| **10:00AM** | **Investing in Sustainable and Impactful Technology Solutions**<br>• Disruption -- Technical and Medical advancements how to find them<br>• Attracting Investments from the Impact Investor Community – How to find and build this relationship<br>• How much interaction do you expect from your investor -- Describe some positive and negative experiences?<br>• Connecting Family Office and Institutional investors to unprecedented access to early stage Technology and Medical investment opportunities – Pluses and Minuses for the investors<br>• Returns—How does the Impact Investor best capitalize on these investments—Exit vs. IPO<br>• How does the technology affect society and the environment for the better?<br><br>**Moderator:**<br>**Iva Kaufman, Founder, Iva Kaufman Associates**<br><br>**Panelists:**<br>**Julapa Jagtiani, Special Advisor, Supervision Regulation and Credit, Federal Reserve Bank of Philadelphia**<br>**Mark Jackson, Scientific Lead of Business Development, Cambridge Quantum Computing** |

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| **10:45AM** | **Networking Break**<br>**Sponsored by:** |
| **11:00AM** | **Program Related Investments (PRI) and Mission Related Investments (MRI)**<br>• Definitions: What is a MRI? What is a PRI?<br>• Where do these stand in the eye of the IRS?<br>• What are examples of successful uses of these vehicles?<br>• Is there an optimal size or type of organization to use these vehicles most effectively?<br>• As they have become more utilized, are there cautions that funders should know about? Errors to avoid?<br>• What kind of advisory services are best for assisting your foundation or funding organization make effective use of these vehicles?<br><br>**Moderator:**<br>**Howard Nochumson, Executive Director, Washington Square Health Foundation**<br><br>**Panelists:**<br>**Laurie Lane-Zucker, Founder & CEO, Impact Entrepreneur, LLC**<br>**Anne Ferola, Director, Education & Strategic Partnerships, Center for High Impact Philanthropy**<br>**John Schaetzl, Supervisory Board Chair, Access to Medicine Foundation**<br>**Andrew Siwo, Investment Director, Head of Mission Related Investments, Colonial Consulting** |
| **11:45AM** | **Fossil Fuels, Climate Change, and the Shift Towards Investing in the Environment**<br>• How Impact Investing Can Fund Environmental Protection<br>• Looking at the UN Climate Change Initiatives and Their Role<br>• Environmental impact bonds: Next big thing for green investments<br>• More investors are asking "how can my investments align with my interest in positive environmental and social impact"?<br>• Forces of economic progressive outweigh any regulatory or regime change. The renewable energy sector isn't going to slow down. What are the fundamental trends?<br>• Investing in Infrastructure for climate resiliency<br>• Invest vs Divest strategies.<br><br>**Moderator:**<br>**Amrita Sareen-Tak, Senior Advisor, Intentional Endowments Network**<br><br>**Panelists:**<br>**Stan Bronson, Executive Director, Florida Earth Foundation**<br>**John Gilbert, Executive Vice President and CFO, The Conservation Fund**<br>**Kaarsten Turner Dalby, Senior Vice President, The Forestland Group, LLC**<br>**Kelley Shepherd, Associate Investment Director, Cambridge Associates, LLC** |
| **12:30PM** | **Blended Finance: A World of Opportunities with Investors at the Top of the Capital Stack**<br>• Impact Investing: What Most Entrepreneurs and Executives Get Wrong<br>• How to Unleash Capital Market Power for Positive Impact<br>• Impact Investing and Global Finance: The Big Picture<br>• The Role for Private Capital<br>• The Role of International Finance Institutions<br><br>**Moderator:**<br>**Carolyn Kim Allwin, Managing Director, Elysian Advisers**<br><br>**Panelists:**<br>**Lara Driscoe, Managing Director, OPIC (Overseas Private Investment Corporation)**<br>**John Grossman, Managing Director and General Counsel, Third Sector Capital Partners, Inc.** |

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| | Christine Mendonça, Founder and Managing Director, Shore to Shore Advisory<br>Ernesto Villarini, Associate/Advisor, Consultiva Internacional, Inc. |
| 1:30PM | Conference Concludes |